



D E S I G N

SOCIAL MEDIA - BLOGS - ILLUSTRATIONS - 3D - PHOTO COMPOSITING - MOTION GRAPHICS - WEB DESIGN

PORTFOLIO

2024



MOHAMMAD MAZLOUM

Graphic designer (Illustrator/Motion Designer/Web designer)

OBJECTIVE

Looking to offer a top-level company to bring my expert experience with digital media design, and digital marketing. Taking my experience in both of the fields that utilizes multiple design skills to create the most high-quality advertising, marketing, and internal company branding materials.

EDUCATION

HIGH SCHOOL:

Graduated from Riyadh AL - TARBIYA AL HADITHA in 2013 (CGPA: 3.5) Riyadh - Saudi Arabia.

BACHELOR DEGREE:

(Business Administration):

Graduated From EASTERN MEDITERRANEAN UNIVERSITY (2014 - 2018) (CGPA: 3.33) Turkish Republic of North Cyprus.

SELF-LEARNING:

Attended Various online courses related to graphic design software including adobe Ps, Ai, Ae, Id and Cinema 4D (2021 - ongoing).

EXPERIENCE

- Worked as a promoter for PHILIPS products in EXTRA Riyadh - Saudi Arabia (JUL 2013 - AUG 2014).
- Worked in AL - MIAWIYAH for MARKETING and ADVERTISING Riyadh - Saudi Arabia (2019 - 2021) (Web testing) (Administrative assistance) (Graphic Design)
- Working as a freelance graphic designer (2021 - ongoing)
- Currently working on my own internet service based platform holding responsibility for all the visual design aspects.

CONTACT

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- 📞 +966 549 998 7947
- ✉ Moemazz@outlook.com
- 🌐 clickedservice.com
- 📍 Famagusta - North Cyprus

PERSONAL

Nationality:

Syrian

Current Location:

Famagusta - North Cyprus

Relationship:

Single

Birth Date:

07/07/1994

SKILLS

- Fast Learner
- Highly Organized
- Creative
- Team Worker
- Problem Solver
- Emotional Intelligent

SOFTWARE

- Microsoft Office
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe After Effects
- Adobe Animate
- Cinema 4D
- Figma



MynameisMohammadMazloum, from Syria, specifically from Damascus city, the oldest city in the world, although I didn't live there most of my life. We moved to the Kingdom of Saudi Arabia - Riyadh as I was 6 years old. I first studied in the Islamic school of Al - Sarh where I started to love football, and used to play as a goalkeeper for our team. I stayed in that school until high school where I moved to the school of Riyadh Al-Tarbiyah Al-Haditha and my interests shifted from sports to computers I loved the idea of doing tasks, browse Facebook on the internet browser and play video games all at the same time, so I purchased my first laptop when I was in high-school and I started learning. After high-school I went to the Republic of North Cyprus and got my degree in business administration, and got my first job as an administrative assistant in an infant advertising company in Saudi where I got interested in design when COVID-19 happened I worked from home and I got the chance to get acquainted with all the important design tools like Adobe Photoshop

WHO AM I?

Illustrator, Indesign and I also got interested in animation and motion graphics that's why I also learned and am still learning After Effects and Adobe animate which I use to do frame by frame stuff. It was a highly big shift for me, but I thought that I could use what I learned from my marketing courses while doing my bachelor in business administration and use that with my newly acquired skill set and try to develop a package that would help me run my own freelance business. I began working on a website using platforms like Wordpress, and WIX and I started developing it from scratch, and it was a service-based website that provides services for multiple different sectors, like real estate, education, beauty clinic, nutrition and most importantly design and web design and I got the chance to work with many clients and cooperate with several brands and I'm currently expanding my skill set to include learning how to code which will help me better run my website.



MOTION DESIGN!!

Motion graphics

Motion graphics is one of the best if not the best method to deliver a message, its fun, engaging and if done right, memorable whether it be a logo, a composition, text, explainer or a character animation. it's always good to have a little bit of motion graphics in your brand to keep customers engaged.

ONE OF MY FIRST MOTION DESIGN PROJECTS

A Promotional video for my website

One of my first projects was a short motion graphic video that I used to promote my website's services. I used all what i've learned back when I started. I used some frame-by-frame animation, shape animation and some text animation. I made the video to fit mobile phones exclusively as I planned to release the video on instagram.

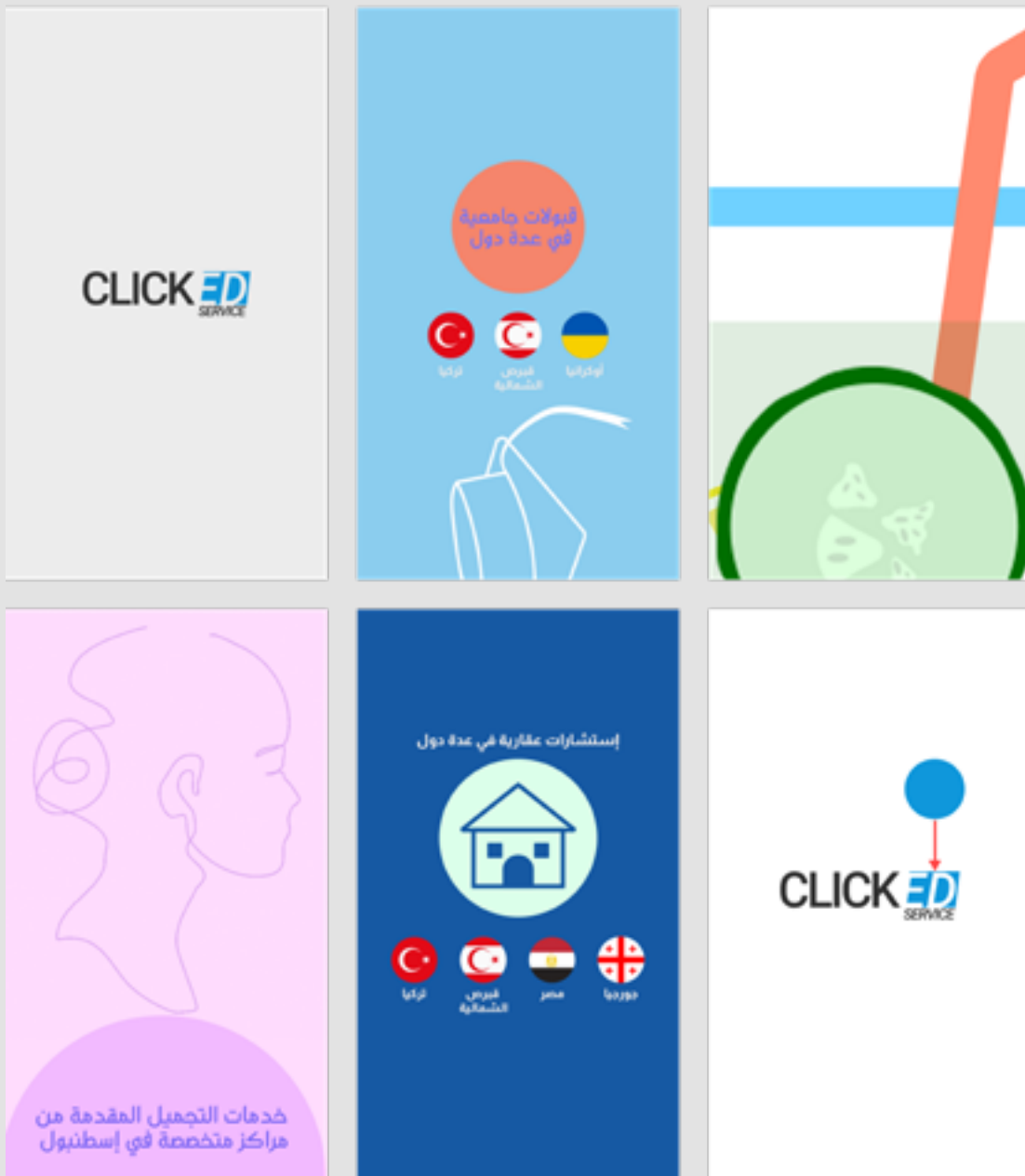
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STYLE FRAMES

in some cases I used to design style frames for motion graphic projects. Style frames are basically still frames for the video that allows you to layout your project in terms of what colors you'll use, what elements, what images and so on. Style framing takes place before we begin animating anything. however the design could change in other phases.



Watch Video Here

XM PLATFORM FEATURES

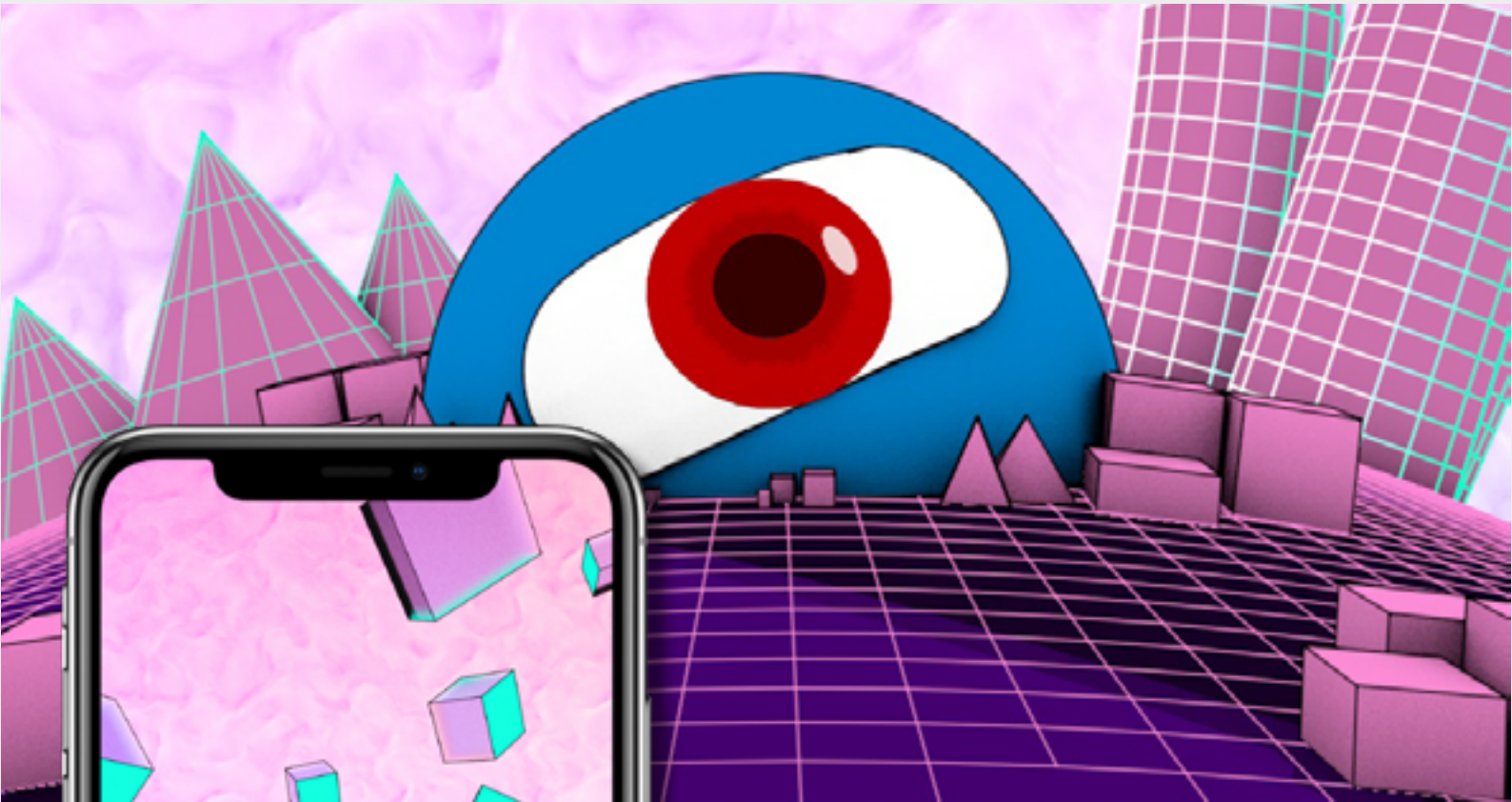
This project is made to demonstrate the features of a financial service provider XM



[Watch Video Here](#)

ANIMATION MADE OUT OF PRIMITIVES

Personal Project



AN ANIMATION MADE MOSTLY FROM 3D PRIMITIVES

This animation was made out mostly simple shapes to spend time on color experimentation rather than modeling and illustrating.

[Watch Video Here](#)

3D BIT ANIMATION - GAME DESIGN COURSE

3D BIT ANIMATION MADE FOR INSTAGRAM, FACEBOOK, TIKTOK STORIES



A STORY MADE FOR A GAME DESIGN COURSE

The course is being promoted from the Clicked Service Platform using Instagram, Facebook, Tiktok

[Watch Video Here](#)



INTERFACE ANIMATION - WEB DESIGN COURSE

2D TO 3D ANIMATION MADE FOR INSTAGRAM, FACEBOOK, TIKTOK STORIES



A STORY MADE FOR A WEB-DESIGN COURSE

The course is being promoted from the Clicked Service Platform using Instagram, Facebook, Tiktok

[Watch Video Here](#)

A LOOPING ANIMATION - UNIVERSITIES AD

Universities in Turkey and North-Cyprus



A SIMPLE LOOPING DESIGN FOR A PAID AD

The ad was promoted on Facebook, it promotes studying in Turkey and North-Cyprus universities

[Watch Video Here](#)



STORY EXPLAINING WHY TO STUDY IN CYPRUS

Stop motion made from composited images and videos



A STORY MADE ASVERTISING STUDYING IN NORTH CYPRUS

This story was uploaded on the client's Instagram page

[Watch Video Here](#)

SIMPLE ANIMATION - PHOTOSHOP COURSE

2D ANIMATION MADE FOR INSTAGRAM, FACEBOOK, TIKTOK STORIES



A STORY MADE FOR A PHOTOSHOP COURSE

The course is being promoted from the Clicked Service Platform using Instagram, Facebook, Tiktok



[Watch Video Here](#)

ALASILA CX WORKING ENVIRONMENT

This project explains the quality of the working environment of Alasila CX's headquarters.

The logo for Alasila CX, featuring the word "alasila" in a grey, lowercase, sans-serif font and "CX" in a light blue, lowercase, sans-serif font.

[Watch Video Here](#)

CLICKED SERVICE ALL SERVICES SHOWCASE

in this project I showcase all the services provided on our website back when we started it.

The logo for Clicked Service, featuring the word "CLICK" in a large, bold, black, sans-serif font, followed by "ED" in a blue, stylized font with a white outline, and "SERVICE" in a smaller, black, sans-serif font below it.

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GRAPHIC DESIGN COURSES PROMOTION

This project was a promotion made for graphic design courses provided by a partner in turkey.



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BLINKS B2C PRODUCT SHOWCASE PROMOTION

This project was a promotion made for electrical products for instagram. it displays all the indoor, outdoor lighting products, as well as switches and sockets.

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BLINKS B2C PRODUCT SHOWCASE PROMOTION

These following projects are meant to announce the new business partnerships between blinks and other companies.



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BLINKS AND LDA PARTNERSHIP



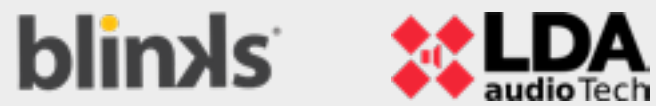
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BLINKS AND HONEYWELL PARTNERSHIP



[Watch Video Here](#)

LDA PRODUCTS PRODUCTS SHOWCASE



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BLINKS - SAUDI NATIONAL DAY 2022 - 1444

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CHINT'S SWITCH WATER PROOF CASE

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CHINT'S 2L & 7G ELECTRICAL SWITCHES

PRODUCT FEATURES

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7G SERIES

Golden



[Watch Video Here](#)

2L SERIES

White



[Watch Video Here](#)

HONORABLE MENTIONS FOR MOTION DESIGN



[Watch Video Here](#)



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CCTV Cameras CCTV Recorders Access Control Accessories

[Watch Video Here](#)

blinks **DATWYLER**

Smart Modular Data Centre High performance Data Centre cabling Network Data Cabling Structure Fire Safety Cabling & Traveling Cabling

[Watch Video Here](#)

REAL ESTATE INSTAGRAM STORIES

INSTAGRAM, FACEBOOK, TIKTOK



Watch Video Here



Watch Video Here



ALL HAIL ADOBE PHOTOSHOP !

Despite the large amount of design programs out there, Adobe Photoshop has always been a staple for all of them whether it be something complicated like photo manipulation to something simple like changing, removing the background of an image or adding effects, it's literally one of the most important programs for a designer's tool kit as it packs the power to do everything.

I use Adobe Photoshop in almost every project for the following tasks:

- Photo manipulation, compositing and retouching.
- Removing backgrounds to extract assets, icons, text etc...
- Recoloring images or an element of an image.
- Layout design for a web page, and social media posts.
- Adding effects to a composite or an image.
- Setting up elements for animation and motion graphics.

HAS ANYONE SAID PHOTO MANIPULATION?



A simple example of a photo manipulation composite for a photoshop course ad on social media.



COMPOSITING IN PHOTOSHOP IS MAGIC !

Compositing is the process of combining two or more photos or images to create one new photo or image to convey an idea. Designers often use assets coming from different images or even 3d models, and they combine them together to make a new piece of artwork or idea.



With added shadows and highlights you could make a realistic composite that conveys any idea you want, this is beneficial when your product is new and your marketing team does not have images of the product installed.



We can then place the image in a layout that has the brand identity of the distributor and have it sized appropriately for social media feeds.



YOUR DAILY DOSE OF SOCIAL MEDIA

Social Posts



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about some creative uses of LED strip lights and was made with elements that showcase the brand identity. This design was made to fit all social media feeds with suitable mobile screen resolution.



COMPOSITING IS USED EVERYWHERE!

You can clearly notice that all social media posts are about compositing and most importantly creativity in how to link elements together. Our minds are very efficient and they always look for simple patterns to identify the bigger picture.



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about a type of light called High Bay, its features , how and where it's used. This post is made to fit all social media feeds and looks fantastic on mobile screens.



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about Eastern Mediterranean university and its scholarships offered to international students. Some of these guys were my first creations back when I started. PS: Eastern Mediterranean university is where I got my bachelor degree ^_~.



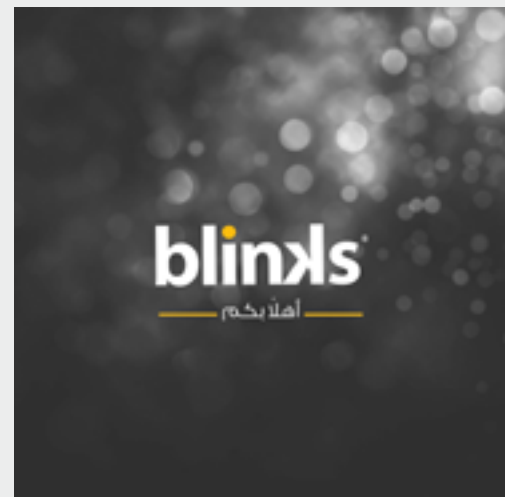
ASSETS USED AFFECT THE QUALITY.

When I make or choose my assets I make sure that the asset is high-quality when viewed on any screen especially mobile devices since most of the time the viewer will be viewing your brand on their small screens.



WHAT IS THIS DESIGN TALKING ABOUT?

This post is talking about the concept of CRI and its relevance to the LED lighting you install at home. We try to educate the end user on how to read the important information laid on the box to be able to make a decision, and why they should choose our product.



WHAT IS THIS DESIGN TALKING ABOUT?

This post is giving the end user advices on the best ways to use LED's for decoration, most of the tips here are given from interior designers and the methods they use to enhance the visual appeal of the room through good use of lighting techniques.



JOURNEY NOT DONE, DON'T MISS OUT.

That's definitely not it for social posts, I still have more coming ahead. I will be showcasing more social posts in the **blogging, and 3D sections**. The following are some stand alone honorable mentions.



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75 SR
حتى 2021/12/31

معتمد للسفر

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للحجز: 0562720623 0507101630 0114617029

مختبر دار القناة
DQL Medical Laboratory

إجمالي 500

4617029 0507101631



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أزرق

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إضاءة متوسطة مناسبة لغرف الضيافة 4000k - 5000k
إضاءة عالية مناسبة في أماكن العمل والحداثة 5000k - 7000k

2000k 4000k 5000k 7000k

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Eid Mubarak
عيد فطر مبارك
لنقبل الله منا ومنكم صالح الأعمال

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- 5- دورات 3d max studio والبريد
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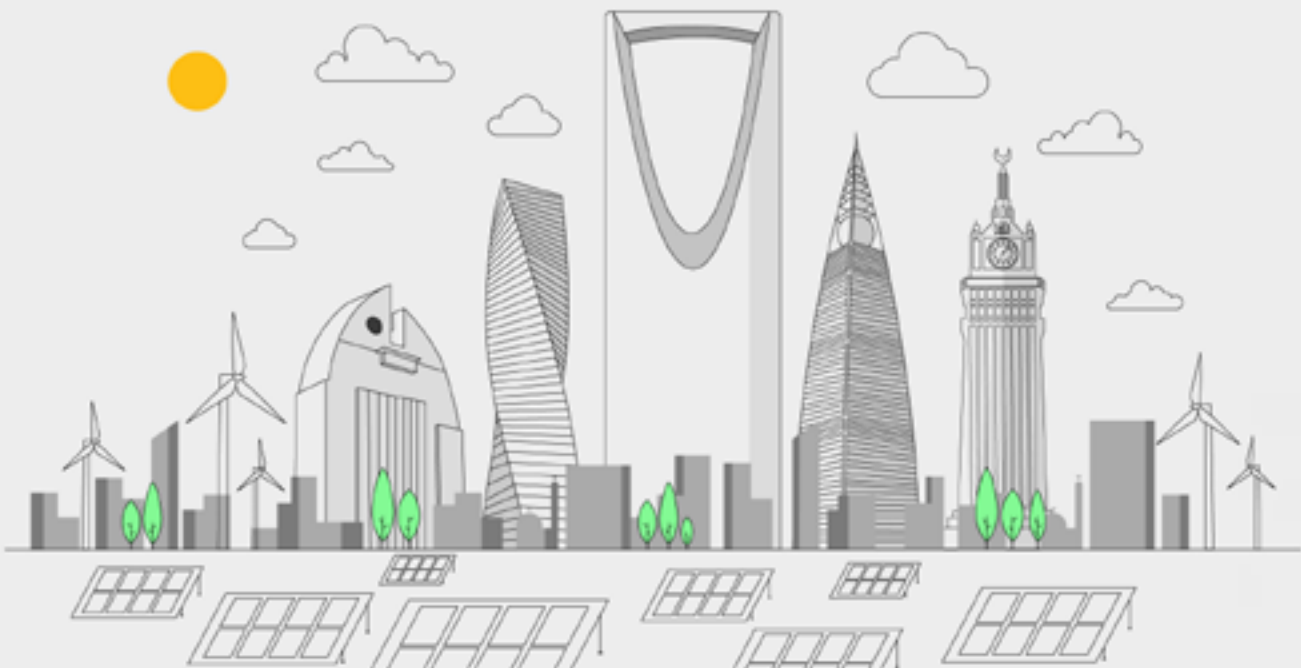
BLOGGING IS SO UNDERRATED:

Blogs & Illustrations

While freelancing, I in some point had to work on optimizing for a website for a telecommunications company, and I was asked to get the website on first page on Google. Luckily, I found a great way to optimize a website through the process of blogging. **Blogging** or a blog is an online journal or informational website run by an individual, group, or corporation that offers content (blog post) about a topic could be a product a recipe a trip a service or essentially anything. It presents information in reverse chronological order, and it's written in formal or informal style.

A BANNER FOR A BLOG POST

Solar Solutions by blinks

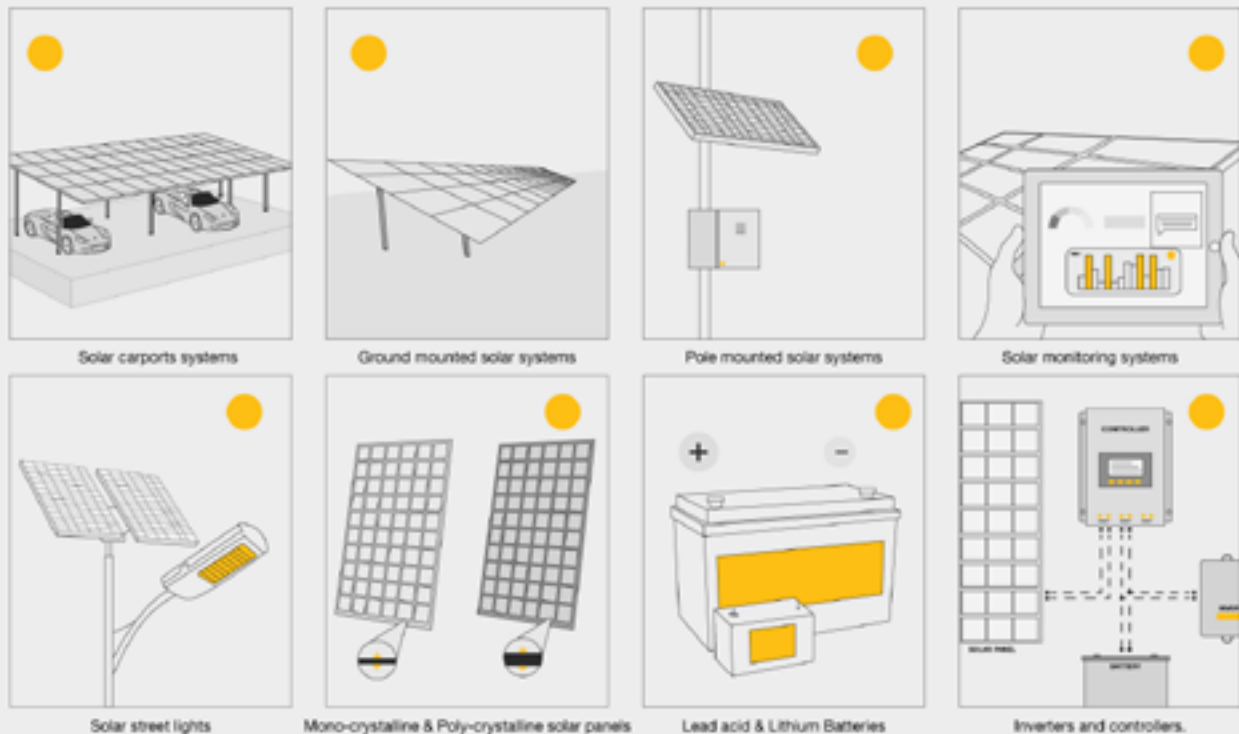


In this illustration I was trying to align the company's vision to the Saudi vision that thrives to achieve 50% solar energy dependability, and to illustrate that I decided to capture some of the greatest architectural creations in Saudi Arabia including AL-Anoud Tower, Al Majdool Tower (My Personal Favorite), Al Faysaliah, The Royal Clock Tower, and of course the one of a kind Kingdom Tower. I also simplified the design, and I didn't include so many colors to achieve minimalism.



OKAY..? AND WHAT ABOUT THE SOLAR SOLUTION SERVICES?

I created some simplified illustration to showcase the services related to solar power using simplified vehicles, devices and batteries to help the visitors understands the services provided.



PAGE RANKING ON GOOGLE

Through Blogging, I was able to get this blog on first page, and you can click the following buttons to access the blog and it's ranking on google:

[Link to the Blog](#)

[Results on Google](#)

You can even go on to google and type "solar solutions in ksa" or "solar solutions in saudi arabia" and you'll find this blog on first page :).



HOW TO GAIN MORE CLICKS ON THE BLOG?

You can support your website blogs by designing social posts for them on social media, You can also boost these posts (pay for ads) to reach more people and gain more clicks, and since your blog is on page one you are likely to enhance your click rate.

حلول أنظمة الطاقة الشمسية

في قطاع حلول الطاقة الشمسية توفر بلكس أنظمة طاقة شمسية تتماشى مع رؤية المملكة العربية السعودية التي تسعى لطاقة خضراء لتقليل انبعاث الكربون، حيث نقدم في بلكس:

- تصميم وهندسة أنظمة الطاقة الشمسية على الشبكة وخارجها.
- توريد وتركيب أنظمة إدارة ومراقبة الطاقة.
- توريد جميع مكونات أنظمة الطاقة الشمسية.
- الضمان والصيانة لأنظمة الطاقة الشمسية.
- تدريب على الأنظمة.

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SOLAR SYSTEM SOLUTIONS

in the solar energy solutions sector, blinks provides solar energy systems in line with the vision of the Kingdom of Saudi Arabia, which seeks the use of green energy to reduce the emission of carbon. in blinks we offer:

- Design and engineering for on-grid & off-grid solar systems.
- Supplying and installation for energy management and energy monitoring systems.
- Supplying all solar systems components.
- Installation & training for all solar systems.
- Warranty and maintenance for solar systems.

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blinks



WE RANK THOSE!

A Blog About Traffic Solutions

The Company I worked with also offered solutions to solve traffic problems, and the previous illustration is made for this blog. I also simplified the solutions offered like I did with the solar solutions blog. This blog also made it on the first page of google under the following searches:

- “Traffic solutions in Saudi Arabia”
- “Traffic solutions in KSA”

You can also check the blog IRL along with it’s ranking on google using the buttons below:

[Link to the Blog](#)

[Results on Google](#)

You can even go on to google and type “Traffic solutions in ksa” or “Traffic solutions in saudi arabia” and you’ll find this blog first :).



ABOUT THE DESIGN OF THE BLOG SOCIAL POSTS?

The design idea was to place the real image that I used as a reference to do the blog post's illustration seen in the previous page to give a sense of "ahaa this place is real" referring to the illustration, because as you know the journey is, the viewer sees the social post and then views the blog.

blinks **dahua**

حلول المرور الذكية

يهدف نظام المرور الذكي (ITS)، المدعوم من Dahua والموفر من قبل Blinks، إلى دمج أجهزة الكمبيوتر والإلكترونيات وتقنيات الاتصالات واستراتيجيات الإدارة معًا.

الحلول المتوفرة:

- مراقبة إشارات المرور.
- حلول كشف السرعة.
- حلول مراقبة خطوط الحافلات.
- حلول مخالفات وقوف السيارات.
- عرض حالة حركة المرور بشكل متزامن.
- التحكم في إشارات المرور.

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blinks **dahua**

Intelligent Traffic Solutions

Powered by Dahua and supplied by Blinks, the intelligent traffic system (ITS) aims to integrate computers, electronics, communication technologies and management strategies together.

Available Traffic Solutions:

- Red Light Enforcement Solution
- Speeding Detection Solution
- Bus Lane Enforcement Solution
- Parking Violation Solution
- Real Time Traffic Status Display
- Traffic Signal Control

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HAVE I DONE OTHER BLOGS?

Other blog posts



[Link to the Blog](#)

[Results on Google](#)



[Link to the Blog](#)

[Results on Google](#)



A BLOG ABOUT DATA CABLING STRUCTURE



blinks



[Link to the Blog](#)

[Results on Google](#)



YOU DON'T HAVE AN ASSET? MODEL IT IN 3D!

3D assets for social posts and animations

Sometimes the client can't provide stock images for their products or the stock images submitted are low quality or just placed badly when photographed, some times I add some 3d elements to an animation to spice it up a bit, I currently use Cinema 4d for any 3d purposes because its packed with everything a motion designer needs. it also works very well with Adobe software.

CINEMA 4D & PHOTOSHOP TOGETHER?

3D models of CHINT switches product lineup modeled for a composite I was working on.





CINEMA 4D IS A POWERHOUSE!

With Cinema 4d you can model almost everything as long as you know what you're doing that's why i've been working on improving my modeling skills.

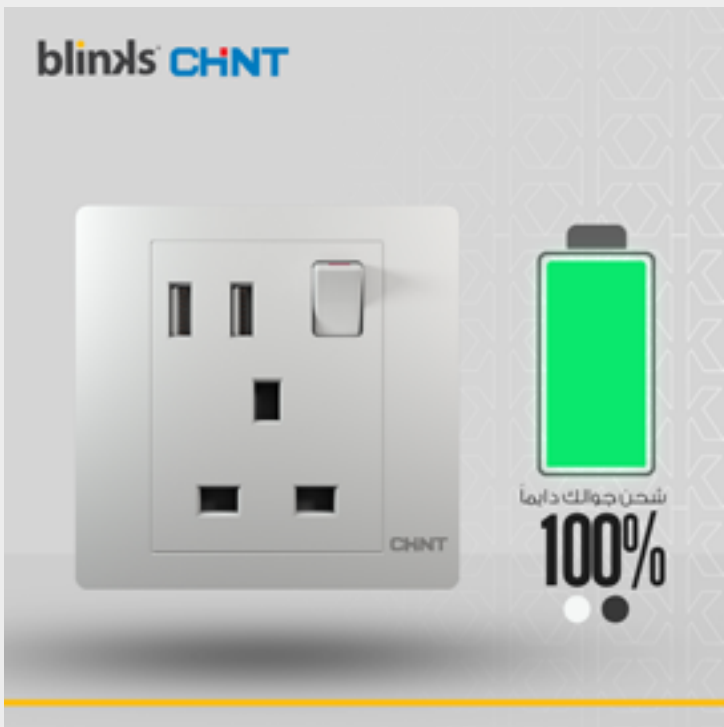
These were made for all social media feeds, they were composited using the models shown previously with added images, and some effects.





2L SERIES ELECTRICAL SOCKETS 3D MODEL

This model was used for a social post and a design concept for a product placeholder.





A COMPOSITE FOR BOTH SWITCHES & SOCKETS!

The design was a banner for a concept of a product placeholder in one of the client's showrooms





OTHER MODELS MADE 3D

CHINT'S 7G series of electrical switches



7G SERIES
Black



7G SERIES
Grey Black



7G SERIES
Silver



7G SERIES
Pearl



7G SERIES
Gold



7G SERIES
White

CHINT



HOW I USE THE ASSETS MODELED

I usually use them to make new social posts, motion graphics or/and sometimes physical prints and brochures as whats goin to be shown later.



A SOCIAL POST FOR THE 7G SERIES

This post is suitable for all social media sizes. **NOTE:** the first one from the left is motion graphics you can click it and view the short motion done it.



GU 10 BROCHURE

Once, I had to create an A5 brochure for the following product, issue was, We had no other images for it and we can't use assets from outer sources due to risk of product differences, so we had to use 3d to recreate the product and place it as we place for the brochure.



GU 10 3D MODEL





3D ASSETS FOR A LANDING PAGE

This project was related to creating a landing page to promote nutritional diet plans in a section of a website. The assets were stylized in 3d to look cartoonish, cheerful and to represent items shown on the dietitian's instagram account



These bottles are shown in one of the dietitian's instagram reels. they are recipes made into smoothies that are beneficial for the immunity system. We managed to model the bottles used to be added to the main image of the landing page.



GU 10 BROCHURE





ITS NOT ONLY DIGITAL! IT ALSO GETS PHYSICAL

Brochures, showrooms and datasheets

I have worked with clients that demanded physical prints whether they wanted to present them in their shops, receptions or hand them directly to their clients. I love this type of designs because its not only shown on screen this is a design that you get to physically see, and touch.



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I NEED THIS ON MY SOCIAL MEDIA AS WELL!

The client also wanted the same designs to be suitable for social media so we turned the whole design into a size suitable for their social media accounts. It was definitely challenging because there is just so many elements when you design for an A5 size and having it altered to fit a square can sometimes be a big mess, and in some cases you have to give up so many elements to allow the design to breathe.





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مختبر دار القناة
DQL Medical Laboratory

باقة تساقط الشعر
حلها يبدأ بمعرفة أسبابها

8 فحوصات
لتحديد أسباب تساقط الشعر

- مستوى الحديد في الدم
- مستوى فيتامين ب12 في الدم
- مستوى فيتامين د في الدم
- مستوى هرمون الغدة الكظرية في الدم
- مستوى هرمون الغدة الدرقية في الدم
- مستوى هرمون النمو في الدم
- مستوى هرمون الكورتيزول في الدم
- مستوى هرمون الكالسيوم في الدم

متوفرة الآن بـ **500** فقط

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مختبر دار القناة
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رمضان كريم

42

500 ريال

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مختبر دار القناة
DQL Medical Laboratory

رمضان كريم

42

500 ريال

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DATASHEET FOR ELECTRICAL PRODUCTS

datasheets







Show all datasheets



PRODUCTS PLACEHOLDER WALL POSTER

A product place holder occupying a whole section in a shop (electrical switches)



The client requested products placeholder posters to display electrical switches and sockets and they requested a design for every series which was 8 at the time. The idea was to design the placeholder to look like a wall to fit the theme and I carefully chose stock images for multiple interiors that fit the design of the switches and I blended the interiors with the switches to look realistic.



The remaining 4 types



You can also view the following videos that show the designs using the button below:

Show videos



ONTO THE WORLD WIDE WEB

Web design: icon, website layout design

The first job I had after getting my bachelor was in an infant company that provides web design services. As I was working with them, I had to do some web testing for things like glitches, errors, misplaced elements from a technical standpoint. I also had to compare competitor websites to the new website, as well as evaluate the overall design. After I started working alone, I made my own website using an add and drop platform the website was multiservice provider and consultancy it offered services and consultations for: beauty clinics in Turkey, nutrition, education, real estate and online courses. The website was designed from scratch and optimized for computer and mobile screens. You can take a look at the website using the button below:

CLICK **ED**
SERVICE

[Go to website](#)

NUTRITIONAL MEMBERSHIP PLANS

A Landing page made to promote our nutritionist's membership plans



برامج الأنظمة الغذائية

برامج غذائية معدة خصيصاً
لك حسب حالتك الصحية

نقدم أفضل البرامج الغذائية التي ستساعدك
على تحقيق هدفك المطلوب وتمنحك حياة
صحية ومتوازنة ، ابدأ معنا الآن واشترك في
الباقات لتكون افضل نسخة من نفسك.

اشترك معنا الآن

CLICK **ED**
SERVICE



Go to landing page